

INTRAPRENEURIAL

YOU

3-Hour Virtual Workshop Package

INFORMATION BROCHURE





INTRAPRENEURS ARE THE FUTURE OF WORK! AS SUCH THEY WILL BE IN HIGH DEMAND IN A FAST-CHANGING WORLD.

INTRAPRENEURS ARE THAT SPECIAL BREED OF EMPLOYEE WHO THINK AND ACT LIKE ENTREPRENEURS WHILE WORKING INSIDE AN ORGANISATION OR BUSINESS. THEY BRING THEIR ENTERPRISING MINDSET TO WORK EVERY DAY TO FIND AND SOLVE PROBLEMS AND CREATE VALUE.

**WHAT IS AN
INTRAPRENEUR?**

**ARE YOU AN
INTRAPRENEUR?**

**DO YOU
WANT TO BE?**

Most valuable of all employees

At a time when organisations and businesses in ALL sectors are heeding the urgent call to adapt quickly to a disrupted world, INTRAPRENEURS have emerged as the driving force for change.

They are the MOST VALUABLE of all employees!

The dreamers who do

INTRAPRENEURS are the high potential multipliers who find, explore and implement great ideas and innovation opportunities. They are the dreamers who do!

Positive change agents

INTRAPRENEURS are not necessarily in OFFICIAL leadership roles although they often ACT like leaders because they are catalysts for positive change and value creation within their organisation.



*WHO SHOULD ATTEND THE
INTRAPRENEURIAL YOU
VIRTUAL WORKSHOP?*

Intrapreneurs, aspiring intrapreneurs, leaders, emerging leaders, middle managers, high-potentials and influencers at **ALL LEVELS** who want to create positive and meaningful change while developing their intrapreneurial skills as well as their professional brand and profile.

Anyone who wants to ensure that they are skilled up for the ‘decade of disruption.’

Ideal for people tasked with driving, catalysing and championing change, transformation, innovation and business growth.

What You'll Learn



What is an intrapreneur.

What does it mean to be an intrapreneur and why do organisations need them so much right NOW.

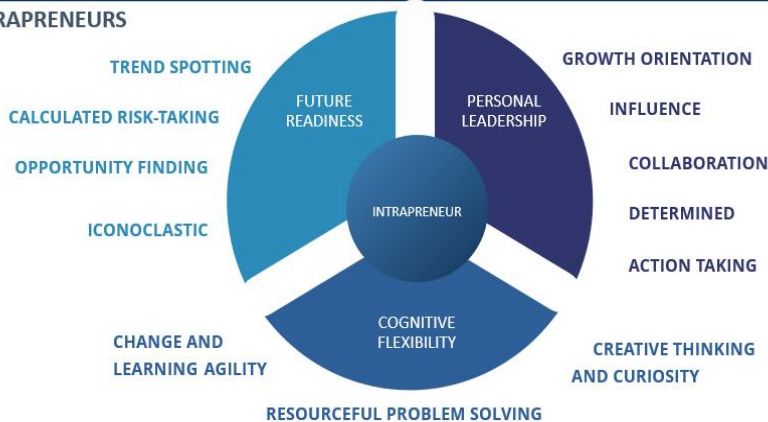


How to build your brand

Become known as a professional intrapreneur and use that to turbo charge your career and positively impact your team and organisation.

GLOBAL INTRAPRENEURS INSTITUTE

THE INTRAPRENEURS SKILSET



The Intrapreneurs skillset

Discover the intrapreneurs skillset and how to use it to future-proof your career and create value for your organisation.

Your intrapreneurial archetype

Identify and understand intrapreneurial archetypes and use that insight to:

1. Create a career development plan for yourself.
2. Build a stronger intrapreneurial team.

A proven pathway

Learn the road-tested methodology for developing confidence and influence as an agent of positive change, innovation and transformation.

Workshop Inclusions



Expertly facilitated three-hour interactive virtual workshop with Dr. Irena Yashin-Shaw, founder of GII, who will be sharing her unique IP and cutting-edge content.



Get to know other smart, super-savvy, interesting intrapreneurs.



Receive a soft copy of Dr. Irena's latest book *Intrapreneur: How leaders ignite innovation, break bureaucracy and catalyse change* which is packed with firsthand case studies of intrapreneurs doing amazing things in their organisations!



On-going access to a 14-module on-line course *Qualities of Intrapreneurs* so you can continue to build and reinforce your skills as an intrapreneur following the workshop.

OPTIONAL EXTRA

1 years access to the INTRAPRENEURS RESOURCE LIBRARY which contains GII's premium content including masterclasses, keynotes, interviews, eBooks and other curated resources to take a deep dive into all things intrapreneurialism.



W. Boulton

Public Sector Manager

“I love effective processes, so I love the structure that Dr. Irena Yashin-Shaw provides for influencing and implementing innovation and change through intrapreneurialism.”





Experience the
satisfaction of...

unleashing your inner
entrepreneur AND create
enormous value for your
workplace.

BOOK NOW

WORKSHOP CREATOR AND FACILITATOR

Dr. Irena Yashin-Shaw

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Global Intrapreneurs Institute

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Dr Irena Yashin-Shaw, educator, author and entrepreneur is a leading authority on intrapreneurialism. She is the Founder and CEO of the Global Intrapreneurs Institute, Editor-in-Chief of Intrapreneur Magazine and organiser of the annual Global Intrapreneurs Summit and Awards Ceremony, a conference spearheading the intrapreneurialism movement around the world.

With numerous publications to her name, her most recent books are *INTRAPRENEUR: How leaders ignite innovation, break bureaucracy and catalyse change* and *Leading in the Innovation Age: Unleash knowledge, talent and experience to create an innovative workplace*. They both draw on her vast experience of working with people in many different contexts who are tasked with leading change and innovation in our current disruptive times.

Her other current roles include *Visiting Global Professor* at The Ohio State University, Adjunct Fellow at Griffith University Business School where she is also an Advisory Board Member. She also lectures on intrapreneurialism, corporate entrepreneurship and creativity in various graduate and undergraduate programs in Australia and internationally.

The unifying driving force underpinning her work is the liberation of human potential that too often languishes within businesses and organisations of all sizes. With a PhD in creative problem-solving and a Masters in Adult Education, her mission is to empower people to use their creativity and intrapreneurial talent to solve complex problems which create value in their organisations and beyond.

Contact us to run this
workshop in-house.

Ask about our other programs
for building intrapreneurial
capacities in your team and
workplace.

Any questions please email: admin@gii.institute

www.gii.institute