



GLOBAL
INTRAPRENEURS
INSTITUTE

ONLINE OR HYBRID PROGRAM

THE PROFESSIONAL CERTIFICATE OF INTAPRENEURIALISM

DURATION: 6 MONTHS

**FEE: \$797AUD/PP for on-line program
+ Optional Tailored Coaching & Support Package**

THE WORLD OF WORK IS TRANSFORMING

Organisations need to better utilise their most precious resource - the talent within their workforce.

Organisations that develop a critical mass of intrapreneurs will be more robust, relevant and future- ready.

Because intrapreneurialism is a relatively new concept there is currently a massive skills shortage in this emerging field.

The *Professional Certificate of Intrapreneurialism* addresses this urgent need.

The program benefits BOTH the individual intrapreneur AND the organisation.



“The intrapreneurial behavior of employees has become of strategic importance for the performance of organisations.”

*International
Entrepreneurship &
Management Journal*

<https://link.springer.com/content/pdf/10.1007/s11365-018-0552-1.pdf>



WHAT THE RESEARCH SAYS

“Intapreneurship pays off many times over in terms of company growth, culture and talent.”

Deloitte

https://www2.deloitte.com/content/dam/Deloitte/de/Documents/technology/Intrapreneurship_Whitepaper_English.pdf

“Intrapreneurs expand and rejuvenate the organization to adapt to external and internal developments.”

Journal of Vocational Behaviour
2017. 100, 88-100.

“Intrapreneurs possess a suite of skills that make them ideally suited for helping their organization address existential challenges and are therefore key players in leading the organization into the future.”

BHAC Journal

2022 Vol. 6, No. 1

“If you want your company to be on the cutting edge, you need INTRAPRENEURS.”

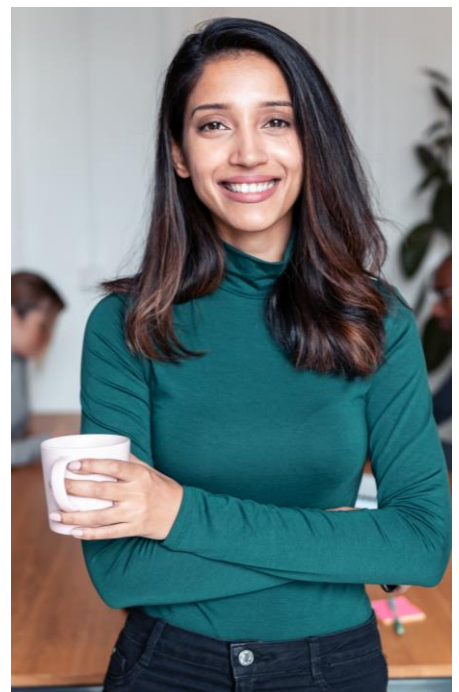
Forbes

<https://www.forbes.com/sites/yec/2018/08/01/how-to-create-an-intrapreneurship-environment-in-the-workplace/?sh=4305933f44ba>

“Businesses that can identify the intrapreneurial spirits in their ranks today and provide the support they need to pursue their ideas will no doubt be one step ahead.”

Ericsson

<https://www.ericsson.com/en/blog/2021/3/the-importance-of-intrapreneurship>



IMAGINE IF THIS WAS THE REALITY IN YOUR ORGANISATION

It can be!

*Develop your people to
be INTRAPRENEURS.
Start by enrolling a
group in this program.*

Graduates, new hires and early career professionals are able to accelerate their leadership development to the point where they can confidently and creative lead and deliver high-value projects.

Staff across the organisation proactively identify the key challenges facing the business AND are empowered to develop fit-for-purpose solutions that actually work.

Employees identify their own skills gaps as their roles evolve in the digital age and commit to on-going learning and development to address them with the support of the organisation.

High performing employees in the organisation are not a 'flight risk' because they are engaged and feel supported to reach their full potential.



EXPERTLY DESIGNED, HIGH-IMPACT, EXPERIENTIAL LEARNING.

Developing and embedding the mindset, skillset and methodology of the intrapreneur takes time. That's why this program takes intrapreneurs on an progressive, deep, transformative learning journey.



The program lessons and resources are flexibly delivered on-line and the weekly exercises are implemented in the workplace context.

This is a course for people who are serious about accelerating their development with meaningful practice and experiential learning to embed skills and deliver high-value outcomes.

The activities build skills and confidence incrementally. Application of the weekly exercises are designed to integrate into and flow around work commitments and schedules of participants.

This approach to skill building rewires the brain, builds intrapreneurial readiness and maturity, while also delivering a high-value project outcome for the organisation.

PROGRAM CONTENT & INCLUSIONS



**Weekly e-Lessons.
Activities**



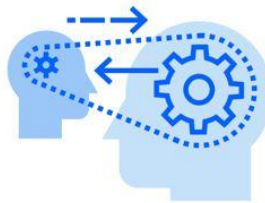
**Readings. Questionnaires.
Case studies**



**Group Coaching.
Discussions. Networking.**



Journaling



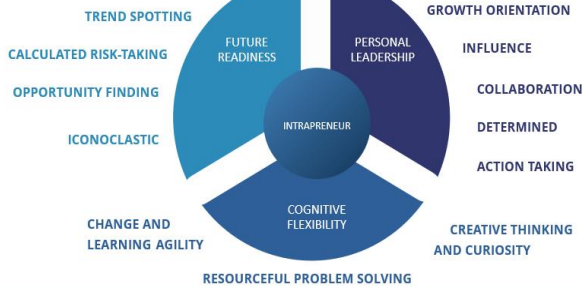
Reflection



Project

GLOBAL[®] INTRAPRENEURS INSTITUTE

THE INTRAPRENEURS
SKILSET



STAGE	STAGE 1	STAGE 2	STAGE 3
	Focus / Activity Questioning / Seeking	Focus / Activity Problem-solving / Achieving	Focus / Activity Opportunity finding / Creating
POLEMICS	Challenge Direction Stagnation	Change Shift Defeat	Disruption Future-ready Irrelevance
MECHANICS	Insight Improvement Stability	Adaptation Traction Disappointment	Experimentation Flexibility Frustration
DYNAMICS	Awareness Preparation Inertia	Initiation Cooperation Apathy	Collaboration Leverage Disengagement

Learn the 12 Skills of the Intrapreneur

**Master the 3-Stage Intrapreneurial
Methodology**



**Program Reference
Book: Intrapreneur**

**Certificate Upon
Completion**



Are there any assessments?

There are no formal exams. Participants choose any modality by which to demonstrate and communicate their learning and outcomes. This approach is designed to be inclusive and remove barriers to success by playing to peoples' strengths. Some people simply don't excel at report or assignment writing, giving formal presentations, sitting exams, performing in interviews etc. They can still be brilliant intrapreneurs!

How much time will it take?

Designed for the busy professional, the time commitment is about one hour a week. The program normally runs for 6 months. In the accelerated program of 4 months duration the first 2 months will require about 2 hours a week. The program activities are designed to integrate into and flow around the participant's work commitments and schedule.

How will I know if the program is right for me or my organisation?

The course is aimed at the savvy professional who is ambitious and passionate about driving positive change, is prepared to challenge the status quo and think outside the box. It is excellent preparation for career advancement and leadership roles.

How do organisations use this program?

There are many ways by which workplaces can deploy this program – either as a 'stand-alone' or an complement to other existing programs. Contact GII for next steps.

Where can I get more information?

Visit *Global Intrapreneurs Institute* website <https://gii.institute/individual-certification/> or <https://giicertificate.com/> or email admin@gii.institute

FREQUENTLY ASKED QUESTIONS





Optional Coaching & Tailored Support Packages Groups or 1:1

Level 1: Seven Sessions. (Approx Monthly)

Level 2: Ten Sessions . (Approx 3 weekly)

Level 3: Fourteen Sessions. (Fortnightly)

Contact GII for more information or to request a quote
admin@gii.institute

What PCI Graduates Say About the Program

"The Professional Certificate of Intrapreneurialism program helped me to extend my intrapreneurs toolbox with new methods and new ideas which I was able to apply instantly to my daily work. The program enriches the professional skillset and leadership skills of participants directly and provides the opportunity to share and transfer knowledge to team members.

This is the ideal program for organizations that have a focus on empowering employees to drive change; think outside the box; and create value. There is an Intrapreneur in each of us. Employees at ALL levels will benefit greatly from this program."

Roland Wunderlich, Director OEM Programs – Cabin Systems, Lufthansa Technik, Hamburg, Germany.



"The Professional Certificate of Intrapreneurialism program provides extensive insight into the emerging field of intrapreneurialism. The content is comprehensive and current and is presented in a succinct and engaging format. It will greatly benefit people who want to make a difference in their chosen fields and is an excellent foundation for career development.

The experience has definitely opened my eyes into how to be an intrapreneur and has provided an excellent platform for further learning."

Wessel Brughuis, State Manager (QLD), Drone-Games and MBA student, Brisbane, Australia.



PROGRAM CREATOR

Dr. Irena Yashin-Shaw

PhD. MEd. BA. Dip Teach
Founder and CEO of the
Global Intrapreneurs Institute

irena@gii.institute
www.gii.institute
+61 411 330 301



Dr Irena Yashin-Shaw, educator, author and entrepreneur is a leading authority on intrapreneurialism. She is the Founder and CEO of the Global Intrapreneurs Institute, Editor-in-Chief of Intrapreneur Magazine and organiser of the annual Global Intrapreneurs Summit and Awards Ceremony, a conference spearheading the intrapreneurialism movement around the world.

With numerous publications to her name, her most recent books are *INTRAPRENEUR: How leaders ignite innovation, break bureaucracy and catalyse change* and *Leading in the Innovation Age: Unleash knowledge, talent and experience to create an innovative workplace*. They both draw on her vast experience of working with people in many different contexts who are tasked with leading change and innovation in our current disruptive times.

Her other roles include *Visiting Global Professor* at The Ohio State University, Adjunct Fellow and Advisory Board Member at Griffith University Business School. She frequently lectures on creativity, intrapreneurialism & corporate entrepreneurship in various graduate and undergraduate programs in Australia and internationally.

The unifying driving force underpinning her work is the liberation of human potential that too often languishes within businesses and organisations of all sizes. With a PhD in creative problem-solving and a Masters in Adult Education, her mission is to empower people to use their creativity and intrapreneurial talent to solve complex problems which create value in their organisations and beyond.

ABOUT THE GLOBAL INTRAPRENEURS INSTITUTE

We are a global educational institution dedicated to liberating talent, empowering intrapreneurs and transforming organisations.



Our vision is a world where organisations and businesses are engaging, vibrant, future-ready places where people can develop and use their intrapreneurial talents to reach their full potential and create a positive impact in their workplace and the world.

We are on a mission to liberate underutilised intrapreneurial talent within workplaces in order to unleash the next wave of sustainable and ethical productivity, prosperity and creativity which will benefit not just organisations but also the individuals who work within them as well as the broader community.

We do this through education, training and support so that people can make their highest contributions to their teams, workplaces and the world while feeling empowered and fulfilled.



www.gii.institute



1-800-943-721



admin@gii.institute